

Ajou GSIS 2014 Spring International Symposium

GENERAL INFORMATION

- **Date:** May 23rd (Friday), 2014
- **Time:** 14:00~17:30
- **Place:** #151, Yulgok Hall
- **Symposium Organizer**
 - Prof. Hee Gab Choi, Prof. Ju-Young Kang, Prof. Iain Watson
 - Mr. NDI Divine (IB Department Student Representative), Ms. Asongwe Maria Goreti Bih (IT Department Student Representative), Mr. Juliet Eko Ngwe (NGO/IDC Department Student Representative)
- **Topic:** The New Next Engines of Growth in the 21st century : Innovating Social Systems

PROGRAM SCHEDULE

Time		Speakers and Discussants
Opening Remarks	14:00 -14:10	Jay-Ick Lim (Dean of GSIS, Ajou University)
Keynote Speech	14:10 -14:40	Lee, Kee Woo (Former Korean consulate general, Ministry of Foreign Affairs)
Session 1 (SMEs and Local Content Growth engines)	14:40- 15:30	[Chair 1: Prof. Choi, Hee-Gab]
		■ Presenter 1 : Abualrob Ahmed A M (IB) - The barriers that hinder the adoption of ecommerce by small businesses in Palestine: The role of Israeli occupation
		■ Presenter 2 : Eyikeshi Damue Wavie (IDC) - The New Next Generation Growth Engine in the 21st Century: Nigeria's Local Content Policy in the Petroleum Sector
		■ Discussant 1 : Prof. Iain Watson
		Q&A (Up to 3 questions accepted)
Session 2 (What is growth and technology for anyway: the MDGs?)	15:30- 16:20	[Chair 2 : Prof. Iain Watson]
		■ Presenter 1 : STEPHEN ELONGE-FOBIA (IDC) - PREVALENCE OF VACCINE-PREVENTABLE DISEASES IN CAMEROON- TURNING THE TIDE THROUGH THE POST-2015 DEVELOPMENT FRAMEWORK
		■ Presenter 2 : Terence Ojong OBEN (IDC) - TRACHOMA AND USAID ERADICATION POLICIES
		■ Discussant 1: Leila Khalid Mohammed
		Q&A (Up to 3 questions accepted)
Coffee Break 16:20-16:30		
Session 3 (Reconciling Trade flows in the age of growth engine emerging Markets)	16:30- 17:00	[Chair 3 : Prof. Kang, Ju-Young]
		■ Presenter 1 : Niane Amadou Toubab (IT) - Rice Self Sufficiency: Senegal and China
		■ Presenter 2 : Joshua Tunbosun Onifade (IDC) - Technology relevance for development and sustainability: Reflections and Strategies for Competitiveness in the 21th Century
		■ Discussant 1 : Prof. Iain Watson
		Q&A (Up to 3 questions accepted)
Networking 17:00-17:30 (Snack will be provided)		